



GREENLINING



a campaign for the soul of our city

A Call to Respond

As a community, as people of faith, we must boldly proclaim that all Black Lives Matter.

We envision life in a city that embodies just and safe opportunities for Chicagoans who are Black, Indigenous and People of Color (BIPOC). We are called to respond to systemic racism and build upon our commitments to racial justice by boldly standing in solidarity with our actions and words.

For those of us who have benefitted from white privilege, we must use our power to dismantle white supremacy and systemic racism.

Through our collaboration with United Power for Action and Justice (UPAJ), we have received an invitation from Lawndale Christian Development Corporation (LCDC) to serve as “leaven” for a housing development envisioned as the *Canaan Homes*.

The North Lawndale Community Coordinating Council

(NLCCC) has identified “activating homeowners and promoting homeownership” as an elemental strategy to build a more equitable neighborhood as outlined in the [North Lawndale: The Next Chapter Quality of Life Plan](#) from 2018.

UPAJ has actively listened, shared, and acted in authentic partnership with organizations like NLCCC and LCDC, and several grassroots homeowners groups, with the community taking the lead. Now comes the time for strategic investing and collective commitment through the **Greenlining Campaign**, initiated and led by All Saints’ Episcopal Church.

Acting with vision and in faith, our community will forge deeper relationships that matter: with our neighbors in North Lawndale, with faith communities and other organizations across the city and beyond who feel called at this moment, and among ourselves at All Saints’ as we imagine where this campaign may lead us.

Greenlining Our City

In response to LCDC's invitation, All Saints' is launching the **Greenlining Campaign**. A history of racist redlining policies, initiated by the federal government's refusal to insure mortgages in or near Black neighborhoods, and reinforced by local government policies and the action of private institutions, has robbed people of color of wealth across generations. This history has left neighborhoods devastated by economic divestment and a lack of quality housing.

When successful, the **Greenlining Campaign** will contribute:

- **\$200,000** toward the construction of the first model Canaan Home
- **\$15,000** to support three months of salary and benefits for the recruitment and training of an organizer (already identified) from North Lawndale



LCDC is poised to build the model and then the first three Canaan single-family homes in 2020-2021 on vacant lots, which they already own. Over five years, LCDC plans to build and sell a minimum of 20 single-family homes and rehab and renovate 20 two flats for homeownership. A revolving loan fund established in 2020 would ensure that Canaan becomes a progressive family wealth creation and community repopulation strategy.

What We Can Do Now

Investing in a single model Canaan Home now will catalyze the broad and deep public and private partnerships needed to scale to 1,000 new homes over the next 10 years.

Trusting in the relationships forged through UPAJ with LCDC, we view this as a “pay it forward investment.” This means we assume any profits from a sale will be reinvested in the work, and we will divest ourselves from the need for control of the project, relieving the leaders in Lawndale of the burden of bureaucratic oversight that white privilege often forces on people of color.

A community that risks, and risks, and risks again can do amazing things. Every gift of every size is leaven. It makes a difference.

With your time, treasure, and talent, we invite you to envision this future with us.

Thank you.



GIVE TODAY



Visit:
allsaintschicago.org/greenlining

Questions?

Email:
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ALL SAINTS